

# Fuel Your Mission

*One Integrated, Cloud Application to Manage Your Entire Organization*

With NetSuite's unified business management solution, you can manage all back-office operations with a single, flexible, powerful business application—integrating accounting, fundraising, constituent relationship management (CRM), customer service, financials, enterprise resource planning (ERP), inventory management, ecommerce, and more.

- **NetSuite is intelligent.** The system holds all organizational data in a single database, giving you access to your key performance metrics on a customizable, real-time dashboard. As a result, NetSuite enables you to make better, faster decisions.
- **NetSuite is unified.** Within a single, powerful application, it combines complete constituent-facing CRM and Ecommerce capabilities with back-office ERP and self-service portals for partners. As a result, this allows organizations to unite fragmented data and automate processes from end to end.
- **NetSuite is simple.** With NetSuite, implementations are both faster and less expensive than traditional operations applications. Modularity enables phased implementations according to your organization's need. In addition, NetSuite gives you the ability to configure and reconfigure your business processes whenever and wherever needed with just a few mouse clicks.



water for people  
the current of change

“The ability to have all of our country offices on the single NetSuite system and do global financial consolidations has been extremely valuable. We have great visibility and reporting with NetSuite to see more clearly how funds are coming in and how they're spent.”

—Water for People

## Why Run Your Nonprofit on NetSuite

- **Seamlessly Unify Development & Accounting Operations.** Say goodbye to the hassle of juggling multiple systems, re-keying information, manually importing and exporting data between applications and toggling between systems just trying to figure out what's going on. With NetSuite, you'll never enter the same information twice. Development and accounting share a single system of record and role based permissions ensure they can't see one another's data.
- **Unprecedented Visibility for Better Decision Making.** Customizable role-based dashboards provide real-time access to key performance metrics, supporting intelligent, timely decisions across your entire organization. Full visibility into unified constituent records results in efficient and highly personalized development, engagement, and fulfillment processes.
- **Improve Accuracy and Efficiency.** NetSuite automates more of your operations and manages everything in real-time, eliminating the errors that result from juggling multiple separate systems. With NetSuite, your staff, constituents, suppliers, and partners know exactly what's going on with every interaction and transaction.
- **Support All Constituent Transactions.** Today's nonprofit organizations sell products, solicit donations and engage their supporters in myriad ways. With NetSuite you can solicit a donation, sell a product and engage a constituent with a single set of tools.
- **Affordable Ease of Use.** NetSuite is easy to learn and straightforward to implement and maintain. As a Software-as-a-Service solution, NetSuite offers a more affordable alternative to the combination of applications you may be currently using to manage your organization.
- **Lower Long Term Cost of Ownership.** With NetSuite, you subscribe to a service rather than purchase, install and maintain an in-house software solution. Research by the Software and Information Industry Association shows that Software-as-a-Service (SaaS) deployments are 50% to 90% faster with a total cost of ownership (TCO) five to ten times less than traditional software.

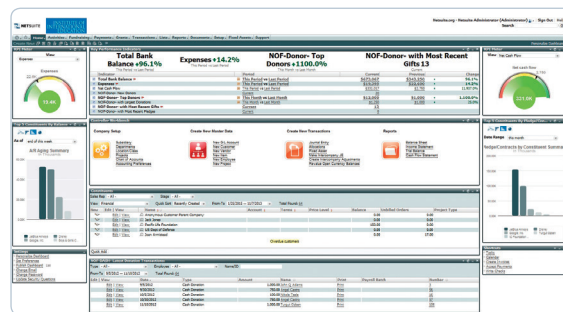
## Accounting

Accounting in nonprofit settings is challenging and complex. NetSuite provides a flexible accounting system that handles even the most complex requirements—all while providing more visibility and control into grant and program activities.

- **Data at your Fingertips.** Stop waiting weeks for finance to deliver month-end financials. Get full visibility into your general ledger, accounts receivable and accounts payable, enabling you to make faster, smarter financial decisions.
- **Track Grant and Program Expenses.** Segment your financials to better track grant and program expenses.
- **Flexible Financial Reporting Engine.** Create custom charity reports such as a FASB 117 compliant statement of financial position.
- **Restricted Funding.** Track & report restricted funding with the Urban Institute’s Unified Chart of Accounts (UCOA) recommended process.

## The Ultimate Dashboard

NetSuite’s flexible dashboards deliver a great user experience, but more importantly they give every user a custom dashboard that allows them to monitor everything in the organization relevant to them—in real-time for the current period and as compared to past periods. Finally, “information at your fingertips” is a reality. You can see data trends in prospects, opportunities, service issues, expenses, and much more. With simple and intuitive design constructs, users can easily personalize the layout and content of their dashboards at anytime.



- **Fundraising KPIs.** Track number of donations, average gift size, total donation value, total pledge value and more.
- **Real-time Visibility.** Real-time visibility into donations, pledges, pledge fulfillments and more.

- **Extensive, Real-time Reporting.** Access to comprehensive, real-time reports that keep executives well-informed and empower them to make the right decisions, at the right time.

## High-End Customization without the Headaches

SuiteFlex gives customers, partners and developers all the tools they need to easily customize all aspects of NetSuite. Users can use “Click Not Code” configuration for everything from simple database field additions to form customization to complex, data object manipulations. NetSuite addresses a major shortcoming of traditional application customization by automatically carrying forward customizations with each new release.

### Tailor NetSuite to Meet Your Exact Business Needs

- Personalize roles to optimize individual and team productivity
- Customize end-to-end business processes to your precise organization and industry requirements
- Build new functionality, workflows and processes
- Connect to legacy and third party applications and content providers

**KIVA**  
 “NetSuite allows our finance managers to engage more with our products and systems as opposed to simply dealing with manual data entry, processing and reporting.”  
 —KIVA



