

# NetSuite Analytics

*Interactive analysis in the cloud to transform better decision-making*

## KEY FEATURES:

- More than 20 different pre-built, self-service visualizations
- On-the-fly what-if analysis
- In-memory query-time aggregation
- Out-of-the-box NetSuite data integration
- Multi-source system data load support

NetSuite Analytics empowers executives, managers and finance professionals with timely insight, self-service analysis and reporting in the cloud. With visual analytics designed for business users, this analytic application helps drive fast and better decision-making. It presents relevant financial and operational data to everyone intuitively and visually, enabling business users to understand performance, identify the root cause of problems and determine the best corrective action.

There is no shortage of information. In fact, information often resides in multiple systems and formats. With NetSuite's data visualization and analytics capabilities, you no longer have to spend hours amassing data and collating information from various sources into the right format for the right people. NetSuite Analytics can drill into the dimensions that matter and see exceptions and variances visually with speed-of-thought responsiveness, all without requiring any programming skills. Gain better visibility into the drivers that are financially impacting your business performance.

NetSuite Analytics provides a unique solution that is ideal for organizations of all sizes and designed for any professional, not just IT personnel. Business users can now meet their own analytics needs by bringing together data already being used in their day-to-day jobs into a single analytic solution. An alternative to IT-centric solutions that are typically too expensive or complex for business users to implement or modify on their own, our award-winning, cloud-based solution is powerful, easy-to-use and rapidly deployable without significantly disrupting your business operations.

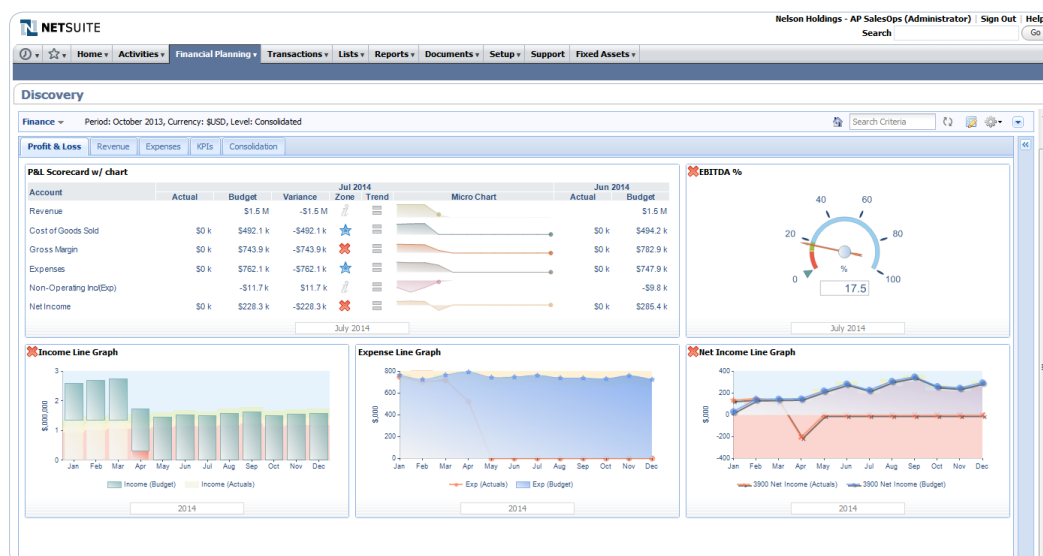
## KEY BENEFITS:

**Visually empower** the entire enterprise from finance to marketing, operations to sales, to better understand the business. Quickly create and deploy KPIs that matter. Organize dashboards tailored to your own role. No programming involved and no need to rely on IT. Use just a web browser.

**Analytics whenever you need** while you are on the go. Today's mobile workforce means decision-making doesn't just occur at the office. Web and native mobile support gives access to KPIs and vivid analytics from anywhere, anytime.

**Discover critical issues before it's too late** by calling attention to critical data with zones and alerts that are automatically triggered when business demands need your attention.

**Deploy in a fraction of the time** since this solution is completely built for the cloud — not converted to the cloud. Deploy in a fraction of the time, compared to traditional BI analytic tools, with minimal training and no programming.



*Financial Analytics: Gain better insight into the financial metrics and indicators that are impacting business performance.*

## PRODUCT HIGHLIGHTS:

### Visual Discovery & Analysis

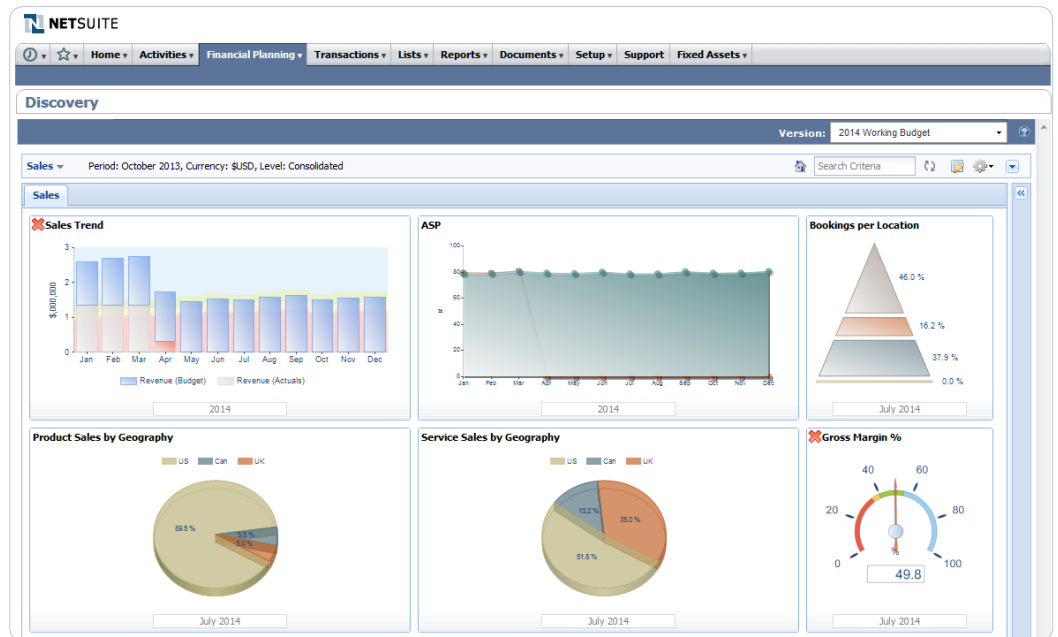
Visualizations allow business users to quickly understand performance, identify the root cause of problems and determine the best corrective action.

- Scorecards, bar/column, gauges, scatter diagrams, radars, histograms, trends, zones and more
- Create, interact, analyze, drill down—no coding required
- Create formatted “snapshot” reports based on-the-fly or schedule them to run when required

### Ad-Hoc Analysis and What-If

NetSuite Analytics delivers flexible options for drilling down and across data to perform root-cause analysis, and even provides what-if scenario analysis.

- Analyze data by drilling down and across multiple dimensions
- What-if scenario analysis makes it easy to game play different scenarios
- Time intelligence and dimensionality makes it easy to slice and dice whole dashboards



*Sales Analytics: Improve accuracy of sales forecasts to meet management objectives.*

### Analytics, Trends and Exceptions

NetSuite Analytics enables users to easily visualize data to answer questions such as: What is the likely outcome if I do nothing? What are the major contributors to the issue? Where are the largest opportunities to improve the situation?

- Statistical analysis including forecasts and regression analysis
- Zones and alerts for exception analysis
- Collaborate with other users and enhance audit trail with notes
- Scorecards provide comparative results period on period

### Self-Service Usability

Any user can easily create and edit dashboards to meet their needs by simply using a web browser. A visual designer provides a canvas where users can use drag and drop to personalize the content, layout and visualization of their own dashboards—without requiring IT.

- Easy for users to dive in and personalize their own dashboards
- Simple to catalog and standardize metrics
- Security ensures self-service completely managed, automatically

### Mobile Analytics

NetSuite Analytics provides access to a native Apple iPhone app at no additional charge. It provides business users with an up-to-the-minute, touch-optimized view of the metrics that matter, and visibility into trends while on the go.

- Provides on-screen and email alerts on metric values and trends
- Analysis by relevant dimensions and even enables drill to detail
- Touch optimized

### Multiple-Source System Agnostic

NetSuite Analytics easily integrates both cloud and on-premise data sources, such as NetSuite itself, data warehouses, relational databases, and any other transaction system that contains source data for analysis. And, with a high-performance analytic engine that stores and aggregates your data, it provides rapid query performance automatically tuned as your data grows.

- Cube-like data store automatically configured on the fly as data is loaded
- No need for intermediate data stores to pre-aggregate data



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